

Park Slope Food Coop, Inc.

“Good Food at Low Prices for Working Members through Cooperation since 1973”

May 10, 2004

The Board of Directors
The Coca-Cola Company
P.O. Box 1734
Atlanta, GA 30301

Dear Members of the Board of Directors of Coca-Cola,

It is with regret that I inform you of our decision to stop selling products of The Coca-Cola Co. at our store. I hope that someday we can reverse our decision in response to news of improvements in Colombia and India.

We are a 10,800-member cooperatively owned store doing over \$20,000,000 sales volume per year.

Both our General Meeting and our Board of Directors passed the following resolution:

“Resolved, that the Park Slope Food Coop severs all ties with The Coca-Cola Company, its units and subsidiaries and will no longer sell the company’s products which have the “Coca-Cola Co.” logo on the packaging or are advertised as Coca-Cola products, such as Odwalla or Minute Maid products.”

When the resolution was being discussed, the “Conclusions and Recommendations” of the NYC Council member Hiram Monserrate’s fact-finding report on Colombia were, I thought, highly influential as well as a flier about Coca-Cola’s activities in India from “People’s Forum Against Coca-Cola.” The Fact-Finding report on Colombia is concerned with violence against workers, the right to organize a union and human rights issues. The flier about India is concerned with water shortages and pollution from manufacturing waste. I enclose copies of both of these.

Please feel free to contact me.

Sincerely,



General Manager