

An Appeal to Labor Unions and Members



COCA-COLA'S GROSS LABOR, HUMAN RIGHTS AND ENVIRONMENTAL ABUSES are described on the reverse side of this flyer. We are appealing to unions and their members, a major market for Coca-Cola, to remove all Coke products from their union halls, offices and workplaces until the company acts responsibly.

All evidence shows that Coca-Cola is a corporate system full of lies, deception, immorality, corruption and gross human rights, labor and environmental abuses. No union that prides itself a center of ethics and solidarity should be lending its name and credibility to Coca-Cola, nor serve as a marketplace or venue for its advertising.

We hope that your union will protect its integrity and stand up for human rights, labor and the environment. Please join the campaign to remove all Coca-Cola products from union halls, offices and workplaces!

STAND UP FOR HUMAN RIGHTS, LABOR & THE ENVIRONMENT!

BECOME A COCA-COLA-FREE UNION!

PLEASE REMOVE ALL COKE PRODUCTS, INCLUDING:
Dasani, Fanta, Minute Maid, Nestea, Odwalla, Powerade and Sprite

Campaign to Stop Killer Coke



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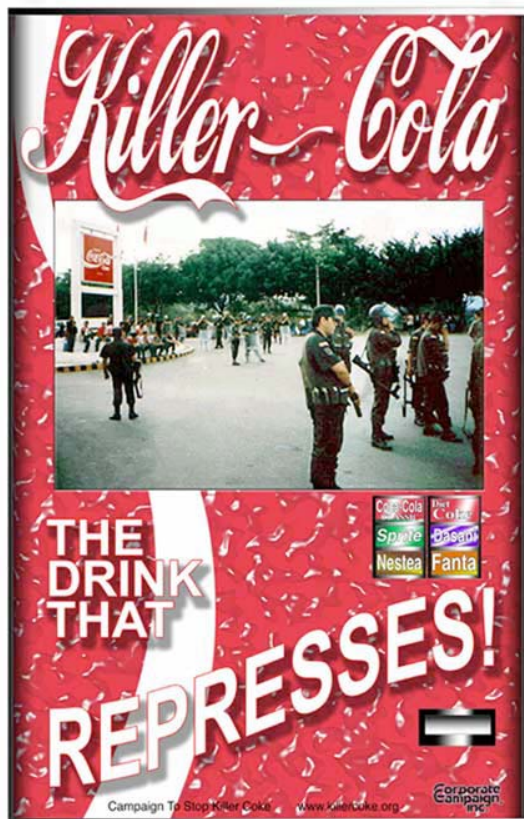
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www.KillerCoke.org

Coca-Cola's Abuse of the Global Public Interest

In 2001, a lawsuit was filed against Coca-Cola by the International Labor Rights Fund (www.laborrights.org) and the United Steelworkers of America on behalf of SINALTRAINAL (the union representing Coke workers in Colombia), several of its members and the estate of Isidro Gil, one of its murdered officers.

The lawsuit charges that Coca-Cola's bottlers in Colombia "contracted with or otherwise directed paramilitary security forces that utilized extreme violence and murdered, tortured, unlawfully detained or otherwise silenced trade union leaders."

The seriousness of the situation is best summed up by SINALTRAINAL Vice-President Juan Carlos Galvis, who stated: "If we lose the fight against Coca-Cola, we will first lose our union, next our jobs and then our lives."

Other crimes and abuses by Coke include:

- Overexploitation and Pollution of Water Sources in India, Mexico, Ghana and elsewhere (www.indiaresource.org)
- Benefiting from Hazardous Child Labor in Sugar Cane Fields in El Salvador
- Aggressive Marketing to Children of Nutritionally Worthless and Damaging Products
- Anti-worker Policies
- History of Racial Discrimination
- Opposition to Environmentally-Sound Bottle Deposit Bills
- Fraudulent Business Practices



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