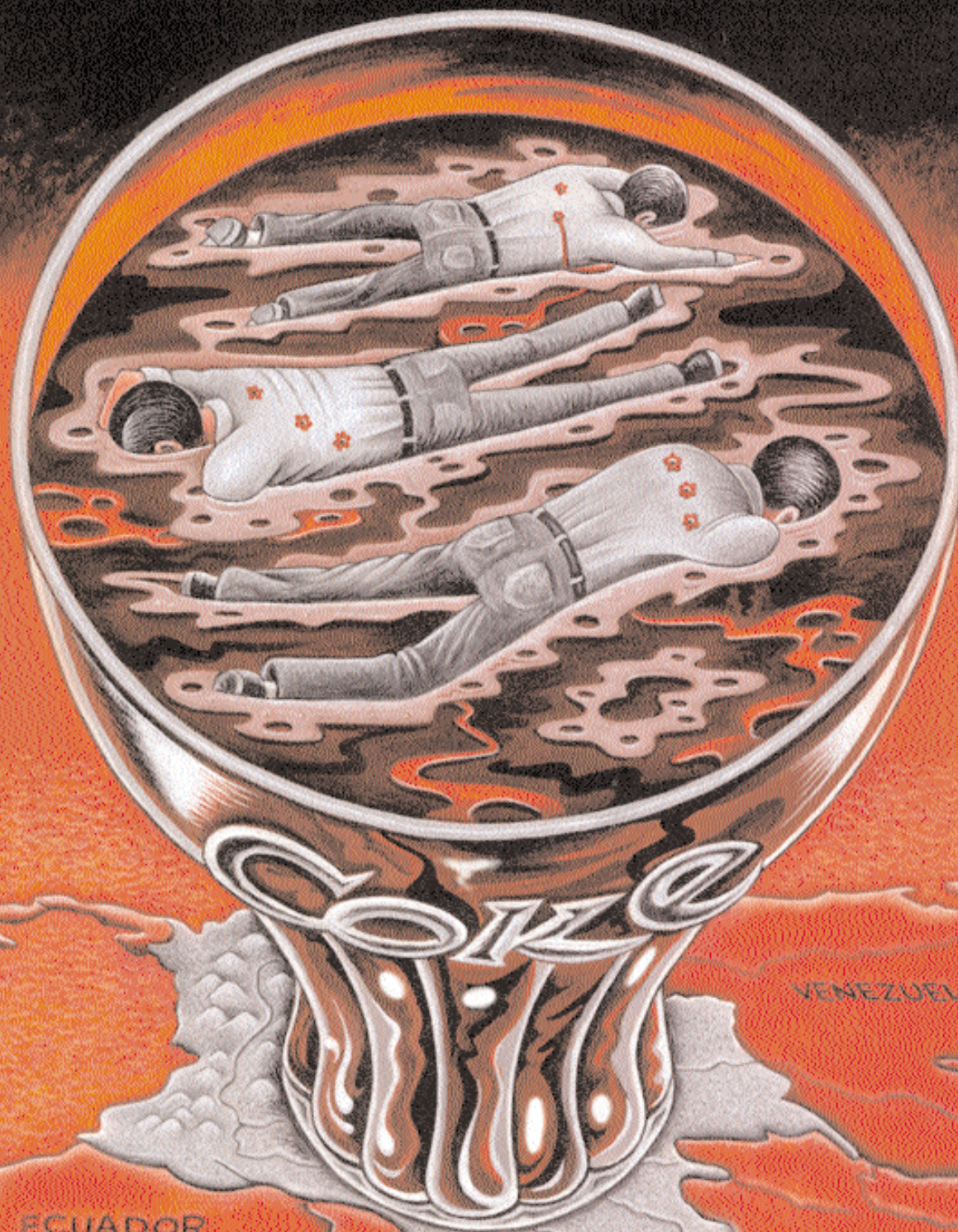


# Colombian Coke Float



**Unthinkable! Undrinkable!**

# UEBERROTH & ARNIE: The *Killer Coke* Ticket

You can learn a lot about politicians by checking out the company they keep – and for **Peter Ueberroth** and **Arnold Schwarzenegger**, that company is **Killer Coke!**

These two candidates for Governor stand out from the rest of the motley crew because of their intimate ties to the world's largest beverage company and the massive human rights violations at its Colombian bottling plants.

Ueberroth joined The Coca-Cola Co. Board of Directors in 1986. As a top policymaker for Coke, he must know that eight leaders of SINALTRAINAL, the union that represents Colombian Coke workers, have been assassinated by paramilitary thugs who often work in close collaboration with management. Many more union members have been kidnapped, tortured, threatened and/or illegally detained.

For example, after killing union officer Isidro Segundo Gil at his workplace, heavily armed thugs returned the next day, called the workers together and told them if they didn't quit the union by 4 p.m., they, too, would be killed.

Resignation forms were supplied by Coke's plant manager, who gave "an order to carry out the task of destroying the union," according to a lawsuit filed by SINALTRAINAL, the United Steelworkers of America and the International Labor Rights Fund on behalf of Gil's children and other victims of Coke's indifference to the safety of its workforce.

Unions and human rights advocates around the world say Coke must be held accountable, but Ueberroth and the rest of the Coke Board – which also

includes billionaire investment guru **Warren Buffett**, the single largest stockholder in Coke and Schwarzenegger's economics advisor – say the documented facts about Coke's outrageous conduct are merely "allegations."

Coke's anti-competitive practices in Latin America and the pesticides and water supply scandals in India are widely known. Its racially-discriminatory practices at home forced it to pay \$192.5 million in 2000 to settle a class-action lawsuit brought by African-American employees. Because Coke shortchanged more than 2,000 U.S. employees in 1998-2000, it coughed up \$8.1 million in back pay under a May 2002 agreement with the U.S. Dept. of Labor. In August, Coke offered to pay Burger King "up to \$21.1 million" for rigging a marketing test to produce false sales data. Coke's aggressive marketing of nutritionally worthless and damaging products to children, through tie-ins with schools and Harry Potter movies, has encouraged the obesity and diabetes epidemics. All this and more on Ueberroth's and Buffett's watch!

As for Arnold, if you're not sure what he means when he says he wants to foster a better "business climate," you should know that the list of companies in which he owns millions of dollars worth of stock includes both Coca-Cola and the notoriously exploitative and anti-union Wal-Mart chain.

**Please don't support a company that profits from murder and torture, or a candidate who profits from the gross behavior of that company.** For more information, see [www.killercoke.org](http://www.killercoke.org). You can contact the Campaign to Stop Killer Coke at [stopkillercoke@aol.com](mailto:stopkillercoke@aol.com) or call us at (212) 979-8331.



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